Refreshing new show hits the dentistry profession

Taking place on March 13 and 14 2009 at Birmingham’s NEC, The Dentistry Show aims to attract over 2,500 dental professionals, offers exhibitors an ideal opportunity to meet with thousands of potential customers, and gives delegates the chance to gain further training and meet with peers. The show has been split into five different conference programmes aimed at five different areas of the dental profession:

Dental aesthetics in the UK

An outstanding international clinical programme combining the prodigious growth areas in the UK dental market: dental implantology, cosmetic dentistry and facial aesthetics.

Hygienist symposium

Hygienists and therapists are given the chance to listen to top speakers on subjects surrounding dental implants, whitening, sales coaching and oral health, to develop their skills and advance themselves in their practice.

Simply dental

Designed for NIS dentists and their team members, this conference program is aimed at those dental professionals thinking outside of their usual routine, focusing on politics, business and clinical aspects of NHS dentistry.

Aesthetic technician

In accordance with the growth areas of the UK dental market, the programme will focus on the private dental sector, including the areas of implantology and cosmetic dentistry with lectures from well-respected speakers.

Dental insight

This conference aims to help busy, stressed practice managers run successful and profitable practices, by looking at ways to develop practice management skills, to make team work pay, gain financial control and tendering.

To book your ticket

Conference passes cost £495 plus VAT. To find out more about the show and to book your place, visit www.thedentistryshow.co.uk and register now. Below are some of the companies you will find at the show.

Introducing a powerful integrated clinical information system available now!

EMIS Dental is brought to you by EMIS, the UK’s leading primary care system supplier – with over 20 years’ development experience you can trust EMIS Dental to keep your patient data safe, whilst enhancing patient care and practice efficiencies.

EMIS Dental is comprised of integrated modules, which together become a fully comprehensive, user friendly clinical information system, covering virtually every aspect of the dental practice.

• Island the system to offer clinical terms

• Has the ability to offer full stock control

• Consists of intuitive clinical and administration modules

• Features an inclusive billing system

• Has the ability to interface with any dental imaging system

• Is interoperable with a number of third party applications

• Is accompanied with market leading support and training.

For further information visit stand C1 Or contact EMIS Central Operations on 0845 125 5529 or email orders@emis.co.uk

Founded in 2000, Healthxchange Pharmacy has become one of the most trusted and respected suppliers of pharmacy products to medical professionals with interests in Integrative and Aesthetic medici ne and treatments.

Supplying reputable brands from leading manufacturers such as Biotene® Viatrel® and Jordvern Ultras from Allergan, Resmed and Macrolane from K-Oss, and Sculptra from Sanofi-Aventis. Our price promises mean all our supplies are the best value available in the local market.

Delivering good old fashioned service with accountability, we strive to get your goods to you in a timely, courteous and professional manner with efficiency and effectiveness guaranteed at every step.

Healthxchange Pharmacy can help you increase your profits as the sole UK supplier of Valplast, the leading US range of premium products to transform and rejuvenate the intraoral environment.

Integrative Medicine Professionals: Healthxchange Pharmacy delivers aesthetic and pharmacy supplies quickly, accurately at competitive prices leaving you free to concentrate on other aspects of your business.

Tel: 01481 736837 Fax: 01481 726677 email: orders@healthxchange.com

DENTALPEN

For Better Dentistry

DENTALPEN has long been recognised as an influential market leader in the global dental market

With offices in 36 countries, on 6 continents, DENTALPEN is the largest dental manufacturer of professional and clinical products and supports its diverse specification with innovative research programmes and a wide range of educational and training opportunities.

DENTALPEN provides the dental community with a complete range of high-quality materials for all endodontic, restorative and preventive needs.

All of the company’s products share a highly regarded market reputation for consistent reliability and unmatched performance. The company’s brand names, include Cavitron®, Can-1®, Flexichange®, hi-Di®, Spec- trum™, Chemfil™, and ProPac™ and its team of highly trained Sales Specialists is dedicated to providing you with the training and support you need on these must-have products.

To find out more about DENTALPEN, visit our stand D7 or contact DENTSPLY at www.dentsply.co.uk.

Dental Hygienists will be learning from the experts at Nuview.

Nuview operates its expanding product ranges with innovative research programmes and is a market leader for all Valplast Flexible Denture material. A free Algahamix II, a scannable bite registration for CAD CAM users. Fi-

Dentalyse™ is a UK based molecular testing service offering identification of bacterial pathogens together with genetic polymorphism analysis as a diagnostic aid for the detection and confirmation of periodontitis.

Bacterial Identification

The micro-ID® test provides a detailed profile of the five most important periodontal pathogenic bacteria present and their relative quantities. This profile can be extended to a further 6 bacteria using the micro-ID® plus test, permitting the dentist to make an informed choice of antibiotic strategy.

During treatment, micro-ID® offers a means of monitoring the bacterial load to assist in determining the effectiveness of the chosen therapy.

Genetic predisposition analysis

Genosope® PGS provides a genetic analysis of specific IL-1 polymorphisms which can affect the immune system increasing susceptibility to periodontal disease. Identification of patients carrying these polymorphisms permits the dentist to devise an appropriate treatment plan to restrict and prevent disease progression.

Visit us at stand G2

Dentistry Show - March 09 - NEC

Zhermack features a wide range of general and special impression materials from Hy-droperm, the 5 day stabilty alginate to the clear silicone Elite Glass. This clear silicone can be adapted into a matrix, from which temporary composite veneers can be made and then light-cured in the mouth (see picture). Hydrosil is a new A-Shape with enhanced hydraulic properties in standard 35ml cartridges and 380ml hard cartridges for mixing machines. Modulmix is a novelty A-silicone mixing machine, with twin speed that dispenses all cartridges. This machine is free with procedures for mixing 50% of silicone. For enhanced bite registration there is Occlusafast Rock & Colour D the rigid & extra rigid silicones with a colour change on setting for Coloribite D. Also new is Occlusafast CAD, a scannable bite registration for CAD/CAM users. Finally Alghamix II, a new version of the alginate mixing machine. This offers bubble free mixing and enhanced impressions.

Zhermack - Stand F34 Tel. 07879 680811 uk@zhermack.com, www.zhermack.com Contact - Graham Brown

BMI - AIR – World Exclusive – ‘Dentistry with only 2 Contra-angles’!

OPTIMA INT: The Next generation of Digrass from Bien-Air even offers more features whilst still being really easy to use. 40 programs are available - 20 Opera- tive and 20 for Endodontics. It is pre-programmed with the correct speeds and torque settings for most procedures of procedures and the complete set of Pro-Taper endodontic file settings. Thanks to this unique performance, the CA1.1 and CA1.5 (speed increasing) contra-angles are now sufficient to cover all dental procedures including up-to-date.

DIAMLINE Contra-angles: New Design – New Geometry. With its new re- gonomic: shape and 21° angle, these contra-angles give good access in all situations. The NEW DIAMLINE coating, based on diamond powder, provides a smooth, safe grip, whilst making cleaning and disinfection easier.

Come and visit us on Stand D1 Contact: Bien-Air UK Limited 63, The Street, Capel, Surrey, RH7 6JZ TEL: 01306-771303 FAX: 01306-771444 www.biainc.com e-mail: ba-uk@biainc.com

BIENVAIL - Flexible Dentures

Valplast Flexible Dentures

Valplast Flexible Partial Dentures are the original flexible dentures, first introduced in the USA in 1953. To date, over 5 million Valplast dentures have been fitted worldwide.

Genuine Valplast Flexible Dentures, when manufactured in a Valplast certified Laboratory, carry a lifetime guarantee against breakage of the base material in normal use. Valplast Flexible appliances are suitable for a wide variety of indications including, night guards, obturators, side plates (ReStilab to replace one, two or three teeth without palatal coverage) and, particularly when the patient has a sensitivitiy to methyl methacrylate or metal. Genuine Valplast Flexible Partial dentures do not stick to dental metal such as gold and a great good investing design.

RDT Technology Limited is the sole importer in the UK. AIR, Republic of Ire- land and the Channel Islands for all Valplast Flexible Denture material. A free practice pack and details of Certified UK Valplast laboratories can be ob- tained at Stand D15 or by telephoning 01903 700337.

Valplast Flexible Dentures Stand C15

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For more information contact PracticeWorks on 0800 169 9692 or visit www.practiceworks.co.uk.

The Dentistry Show will be seeing its third year conference at The NEC Birmingham from the 13th and 14th of March 2009. Delegating companies within the dental market will be demonstrating their products and services.

Leasing providers PractiNeo will be promoting their impressive products such as the PractiNeo Management Software Version 1.0 that is being run on practise Neo practise Neo practise Neo practicemanaged practices in the UK. The new Managed Service does not require any software to be installed onto the computer and there is no need to back up the system.

This unique software will eliminate the previous stress of tracking files and clinical notes, as all appointment books, clinical charting, notes and medical records are all stored centrally with easy access.

The PractiNeo team will also be available to discuss the latest digital imaging technologies. PractiWorks and transport your practise into the future!

For more information PracticeWorks on 0800 169 6602 or visit www.practiceworks.co.uk

The JK/UK Dental Services mission is to handle all UK doctors in a UK real time service oriented customer service business. This laboratory is operated by Richard Breach RDT. Where you go for Workmanship, Education & Services you can take to the Bank

IDT is a London based group of companies specialising in processing CT images for pre-surgical planning.

Our primary business is to provide multi-planar reformatted images, 3-D views, and models for dentists and surgeons planning the placement of dental implants.

As distributors for Materialise Dental NV of Belgium, Imaging Sciences International of USA and Dimensional Imaging of Glasgow we offer the leading software package for reconstructive surgery and dental implant planning – SimPlant, the leading surgical drill guide – SurgiGuide, the leading low dose cone beam CT scanner – CAD and the leading stereo photographic facial imaging system – IDT – all backed by unparalleled technical support.

Septodont is the market leader in dental anaesthetics. With over 75 years experience in the dental market, the company now serves 150 countries from 5 different continents are proud to announce their participation at this year’s Dentistry Show in March.

Much has happened since last year. Throughout the year we have been involved with the development of our company with the objective of improving both customer service and support. This investment is most evident in our expanded team of Product Specialists who are with consumers in dental practices on a daily basis. Highly trained and able to offer advice on product choice and usage, we are always there to help whenever a need arises.

To find more on what Septodont products can offer call FREE on 0800 436515, log onto our website www.septodont.co.uk or visit us at Stand B2.