Refreshing new show hits the dentistry profession

Taking place on March 13 and 14 2009 at Birmingham’s NEC, The Dentistry Show aims to attract over 2,500 dental professionals, offers exhibitors an ideal opportunity to meet with thousands of potential customers and gives delegates the chance to gain further training and meet with peers. The show has been split into five different conference programmes aimed at five different areas of the dental profession:

Dental aesthetics in the UK

An outstanding international clinical programme combining the prodigious growth areas in the UK dental market: dental implantology, cosmetic dentistry and facial aesthetics.

Hygienist symposium

Hygienists and therapists are given the chance to listen to top speakers on subjects surrounding dental implants, whitening, sales coaching and oral health, to develop their skills and advance themselves in their practice.

Simply dental

Designed for NHS dentists and their team members, this conference product ranges with innovative research programmes and a wide range of educational and training opportunities.

Aesthetic technician

In accordance with the growth areas of the UK dental market, the programme will focus on the private dental sector: including areas of implantology and cosmetic dentistry with lectures from well-respected speakers.

To book your ticket

Conference passes cost £495 plus VAT. To find out more about the show and to book your place, visit www.thedentistryshow.co.uk and register now.

Below are some of the companies you will find at the show.

Introducing a powerful integrated clinical information system available now!

EMIS Dental is brought to you by EMIS, the UK’s leading primary care system supplier – with over 20 years’ development experience you can trust EMIS Dental to keep your patient data safe, whilst enhancing patient care and practice efficiencies.

EMIS Dental is comprised of integrated modules, which together become a fully comprehensive, user friendly clinical information system, covering virtually every aspect of your practice.

• is a complete practice management tool you can rely on
• is the only system to offer clinical terms
• has the ability to offer full stock control
• consists of intuitive clinical and administration modules
• features an inclusive billing system
• has the ability to interface with any dental imaging system
• is interoperable with a number of third party applications
• is accompanied with market leading support and training.

For further information visit stand D64 or contact EMIS Central Operations on 0845 125 5529 or email orders@emis.com

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DENSITEST

For Better Dental

DENSITEST has long been recognised as an influential market leader in the global dental market.

With offices in 36 countries, on 6 continents, DENSITEST is the largest dental manufacturer of professional and clinical products and supports its Global Dental Excellence with innovation research programmes and a wide range of educational and training opportunities.

DENSITEST provides the dental community with a complete range of high-quality materials for all endodontic, restorative and preventive needs.

All of the company’s products share a highly regarded market reputation for consistent reliability and unmatched performance. The company’s brand names, include Carisolv® (Endo), Carifast®, A-Silicone, Carifast®, Diafast®, Occlufast®, Diamline®, Colorbite®, and more.

Contact – Graham Brown
Tel: 01903 700 037
Fax: 01903 700 038
Mobile: 07976 566 287
Email: orders@healthxchange.co.uk

Healthxchange Pharmacy

Healthxchange Pharmacy can help you increase your profits as the sole UK inspected suppliers of pharmacy products to dental professionals, offers extensive knowhow in pharmacy product procurement, leaving you free to concentrate on other aspects of your business.

Stand C11

BioHorizons at the Dentistry Show – Stand C11

BioHorizons’ mission is to lead the dental industry in the development and worldwide distribution of innovative implant products, scientifically designed to optimize the quality of patient care. Scientific innovation and Service are the core elements infused into all of our products.

We offer six comprehensive implant lines: Tapered Internal, Single-stage, Internal Hex, External Hex, Multi-stage and Substructure. Our products are manufactured in a tissue integrative environment, nearly every surgical and prosthetic indication. All implants carry an unconditional lifetime warranty, are CE Mark certified and are registered under the ISO 13485:1999 international quality standards.

Recently we’ve begun adding Laser-Lok® microchannels to the collar of our multi-stage implants. Laser-Lok is a precision laser machined surface treatment with 15 years of use in vitro and in vivo clinical research. It is unique within the industry as the only surface treatment shown to attach and retain both hard and soft tissue.

www.biohorizons.com
Telephone: 01344 752560

DIAMLINE Contra-angles: New Design – New Geometry. With its new ergonomic shape and 2° angle, these contra-angles give good access in all situations. The NEW DIAMLINE coating, based on diamond powders, provides a smooth, snag free, whilst keeping cleaning and disinfection easier.

Contact Bi-En-Air UK Limited:
63, The Street, Cepel, Surrey, RH6 9JS. TEL: 01306-771303. FAX: 01306-771444. www.bi-enair.com e-mail: bi-uk@bi-enair.com

Dentalx-ray™ Molecular Testing Service

Dentalxray™ is a UK based molecular testing service offering identification of bacterial pathogens together with genetic polymorphism analysis as a diagnostic aid for the detection and confirmation of periodontitis.

Bacterial Identification

The micro-®Ident test provides a detailed profile of five most important periodontal pathogens and is our relative quantities. The profile can be extended to further 6 bacteria using the micro-®Ident plus test, permitting the dentist to make an informed choice of antibiotic strategy.

During treatment, micro-®Ident offers a means of monitoring the bacterial load to assist in determining the effectiveness of the chosen therapy.

Genetic predisposition analysis

Genotyper® PSY is a genetic analysis of specific IL-1 polymorphisms which can affect the immune system increasing susceptibility to periodontal disease. Identification of patients carrying these polymorphisms permits the dentist to devise an appropriate treatment plan to restrict and prevent disease progression.

Visit us at stand G2

Optima INT: The Next generation of Digital from Bi-En-Air offers even MORE features, whilst still being really easy to use. 40 programs are available - 20 Operative and 20 for Endodontics. It is pre-programmed with the correct speeds and torque settings for most procedures and the complete set-up of Taper endodontic file settings. Thanks to this unique performance, the CA1.1 and CA1.2 (speed increased) contra-angles are now sufficient to cover all filled procedures including 3rd molars.

Contact - Graham Brown
Tel: 01903 700 037
Fax: 01903 700 038
Mobile: 07976 566 287
Email: orders@healthxchange.co.uk

Dentalxray - March 09 - NEC

Zhermack features a wide range of general and special impression materials from Hypodrom® , the 5 day stability alginite to the clear silicone Elite Glass. This clear silicone can be adapted into a matrix, from which temporary composite veneers can be made and then light-cured in the mouth (see picture). Hydrosil® is a new A-silicone range with enhanced hydrophilic properties in standard 35ml cartridges and 350ml hard cartridges for mixing machines. Modulix® is a new styli- a-silicone mixing machine, with twin speed that dispenses all cartridges. This machine is free with the purchase of £800 worth of silicone. For enhanced bite registration there is Occlusafast Rock & Colorbite D the rigid & extra rigid gnocils with a colour change on setting for Colorbite D. Also new is Occlusafast CAD, a supacore bite registration for CAD/CAM users. Finally Alphamixed, a new version of the alginite mixing machine. This offers bubble free mixing and enhanced impressions.

Zhermack - Stand F34
Tel: 07976 566287
Email: uk@zhermack.com, www.zhermack.com
Contact - Graham Brown

Founded in 2000, Healthxchange Pharmacy has become one of the most trusted and respected suppliers of pharmacy products to medical professionals with interests in Integrative and Aesthetic medicines and treatments.

Supplying reputable brands from leading manufacturers such as Bostra®, Histoac® and Juvederm Ultra from Allergan, Restylane and Macrolane from a M-K, and Sculptra from Sanofi-Aventis. Our price promises means all our supplies are the best value available in the local market.

Delivering good old fashioned service with accountability, we strive to get your goods to you in a timely, courteous and professional manner with efficiency and effectiveness guaranteed at every step.

Healthxchange Pharmacy can help you increase your profits as the sole UK inspected suppliers of pharmacy products to dental professionals, offering extensive knowhow in pharmacy product procurement, leaving you free to concentrate on other aspects of your business.

Tel: 01481 736637
Fax: 01481 736637
Email: orders@healthxchange.co.uk

Discover Cost-effective Carl Zeiss Equipment At The Dentistry Show 2009

Attend the Dentistry Show 2009 (13th & 14th March) and discover the affordable way to bring Carl Zeiss into your practice, to benefit all general and specialist practitioners. This year’s event takes place at the Birmingham NEC, one of Europe’s premier exhibition centres, where Nuview will be showcasing its range of high quality magnification equipment on stand D15.

Celebrated globally, Carl Zeiss has been associated with visual and mechanical excellence for over 150 years, and this is evident in the design of the OPMI®Pico microscope. Specifically designed for dentistry, the OPMI®Pico lets you comfortably examine the smallest details in conditions approaching those of daylight, thanks to outstanding image quality and integrated light source.

This is a great chance to find out more about cutting edge equipment and comprehensive service from Nuview at the Dentistry Show 2009.

For more information please call Nuview on 01453 759569, email info@nuview-ltd.com or visit www.voroscopes.co.uk
Dental Tribune Edition – February 19–March 1, 2009

The Dentistry Show

Outstanding Aesthetic Solutions from Nobel Biocare!

Nobel Biocare invites UK dentists to explore the latest restore products at the 2009 Dentistry Show at Birmingham’s NEC on the 13th and 14th of March.

Delegates will be able to talk to the experienced Nobel Biocare team on the latest innovations and aesthetic solutions to meet your needs.

- **Novelis** is a new implant offering high initial stability even in compromised bone situations, built in Platform Switching™ and dual function prosthetic connection.

- **NobelActive™** facilitates the transfer of extra oral implant planning to allow predictable patients to achieve.

- **NobelReplace™**, an important implant simplifies procedures for all indications with complete implant assessment, including parameter 4 internal abutment connection, ‘Titanium’ at the walk up and colour coding.

- **Aesthetics** are gold standard.

Nobel Biocare also offers practice tutorials and the whole dental team, high quality training to maximise the business and clinical benefits afforded by its products.

For more information email: tangawade@nobelbiocare.com or call +44 (0) 1895 412 921.

Take It To The Next Level
Visit PracticeWorks at The Dentistry Show 2009

The Dentistry Show will be unveiling the fifth anniversary conference at the NEC Birmingham on the 13th and 14th of March 2009.ít is the leading commercial event within the dental market with demonstrating their products and services.

Leading providers PracticeWorks will be promoting their impressive products such as the Practice Management Software Version 3 that is transforming practices all over Britain. The new Managed Service does not require any software to be installed onto the computer and there is no need to back up the system.

This unique software will eliminate the previous stresses of tracing files and clinical notes, as all appointment books, clinical charting, sales and medical records are stored centrally with easy access.

The PracticeWorks team will also be available to discuss the latest digital imaging technology.

Visit PracticeWorks and transport your practice into the future!

For more information practicepractises.co.uk or 0800 169 6692 or visit www.practicepractises.co.uk

A-dec Solutions
At A-dec, we offer the industry’s most innovative technologies and solutions which have been created to improve the performance, safety and comfort for both the dental team and patients.

Examine the difference A-dec can make to your practice. Our chairs, lights, cabinets, delivery systems, and sterilization systems are engineered to be fully integrated and perform beyond expectations. We don’t settle for anything less. And that’s how we’ve been doing business for over 40 years.

A-dec will be attending and exhibiting at The Dentistry Show from 13-14 March on stand 554A of Passions 1 & 2 at the NEC.

The A-dec team look forward to welcoming you to our stand. For more information about A-dec products and services, contact us on freephone 0800 233285 or 02476 350901. The full A-dec range can be viewed on our web pages at www.a-dec.co.uk

Dental Business Solutions
Dental Business Solutions is the UK’s leading business advisor to dentists and their practice teams. With over thirty years experience of working exclusively alongside the profession it is our aim to advise and support dentists and their teams to provide practical help and support at every stage of their career whether associates or principals.

Our vision is to provide solutions to the problems and frustrations that dentists face in managing their businesses on a day to day basis and to empower our clients to enjoy more time relaxing with family and friends.

Our services include Accountancy and Tax Compliance, Payroll, Practice Management Consultancy, Acquisition and Disposal, Incorporation, Operational Audits, Patient Finance facilities and Patient Care Plans.

We also offer prospective clients a free initial meeting at Network House enabling us to establish how we can best help each individual case. For more information please do not hesitate to telephone us on 01844 260117.

Dental Business Solutions

Whether you are an NHS or private practice Dentists can help you gain from those uncertain times.

We have unparalleled experience in helping NHS dentists covering the increasing pressure from their primary care trusts as a result of under-delivering their contractually agreed units of dental activity.

Since 1994 DNP (www.dnp.co.uk) has been a leading provider of cost effective administration services for dentists working in NHS or private practice dental practices in the UK, the DNP team is expert at supporting people thinking of setting up in practice or offering increased input to patients under the practice’s own identity and control.

DNP’s flexible plans means a brighter future for dentists, their practices and patients. We can administer your payments, your maintenance plans and your children’s plan.

What’s your plan for a brighter 2009?
Come and talk to our business development managers at Stand D21

The NEW JK-UK Dental Laboratory Services facility is a subsidiary of JK-Dental Laboratory, Oral Design Center, USA

The JK-UK Dental Services mission is to handle all UK dentists in a UK real time service oriented customer service business. This laboratory is operated by Richard Breach RDT. Where you go for Workmanship, Education & Services you can take to the Bank.

This new JK-UK lab gets a solid A in every benefit that matters to your practice:

- Affordability
- Aesthetics
- Academics—Assurances
JKUK Dental Laboratory Services Room 22A, Featherstone House.
375 High Street Rochester, Kent ME11 1DA Tel. 07390872074 rbreach@dentallab.co.uk

Septodont is the market leader in dental anaesthetics. With over 75 years experience in the dental market, the company now serves 150 countries from 5 different continents are proud to announce their participation at this year’s Dentistry Show in March.

Much has happened since last year. Throughout the year we have been investing in the development of our company with the objective of improving both customer service and support. This investment is most evident in our expanded team of Product Specialists who are with consumers in dental practices on a daily basis. Highly trained and able to offer advice on product choice and usage, we are always here to help whenever a need arises.

To find more on what Septodont products can offer call FREE on 0800 435155, log onto our website www.septodont.co.uk or visit us at Stand B22.

IDT is a London based group of companies specialising in processing CT images for pre-surgical planning.

Our primary business is to provide multi-planar reformatted images, 3-D views, and models for dentists and surgeons planning the placement of dental implants.

As distributors for Materialise Dental NV of Belgium, Imaging Sciences International of USA and Dimensional Imaging of Glasgow we offer the leading software package for reconstructive surgery and dental implant planning – SimPlant, the leading surgical drill guide – SurgiGuide, the leading low dose cone beam CT scanner – CAD and the leading stereo photographic facial imaging system – DIDT – all backed by unparalleled technical support.

Dental Resource Company Stand 45B

BIOMET 3I is a leading manufacturer of dental implants, regenerative and restorative products.

This year BIOMET 3I is proud to present the following innovations:

- **NanoTitre implant surface, Navigator CT Guided Surgery System, Encode Complete Restorative Technology and full range of bone regeneration materials.**

The company also provides educational programs and seminars for dental professionals of various levels and implant related interests across United Kingdom and the world. BIOMET 3I is based in Palm Beach Gardens, Florida, with operations throughout North America, Latin America, Europe and the Pacific Rim.

For more information, please call BIOMET 3I UK and Ireland office on 01628 829 314, email ukmarketing@3implant.com or visit the company’s website: www.biomet3i.com

Dental Resource Company Stand 45B

DKAP International Limited

DKAP International Ltd is the exclusive UK and Ireland distributor of Dan-Mat products to dental surgeons. The Directors of DKAP have over ten years experience in the sales of Dan-Mat products and are supported by a team of staff who ensure excellent support and service for all customers.

DKAP offers an impressive portfolio of Dan-Mat products including: Core Pads, Geri- towels, Towelettes and Infinity, to name but a few.

The latest addition to the Dan-Mat product range is LUMINEER® by Cerinate®.

A proven, pleasant and painless way to a great new smile.

Clinically proven to last over 20 years, the LUMINEER® philosophy is to preserve natural tooth structure. Most patients are ideal for a one- or two-visit minimally invasive cosmetic solution.

You can even learn LUMINEER® at learning porcelain crowns and bridges.

DKAP host two day DKAPWEK workshops throughout the year where you can learn advanced placement techniques and participate in hands-on workshops.

Contact: Products: 0845 1304611 Luminers: 0870 4007047 www.dkap.co.uk

Dentists and their practice teams. With over thirty years experience of working exclusively alongside the profession it is our aim to advise and support dentists and their teams and to provide practical help and support at every stage of their careers whether associates or principals.

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Dental Business Solutions

We are the leading architecture and interior design company for the dental profession. Established in 1973 we are awarded regular recognition for the high calibers of our built projects ranging from aquatic AUWA practices to high end private clinics.

Our portfolio includes award-winning projects such as ‘Three-Design’, based in London Docklands, and Aqua floor, Manchester Square, London.

We take a unique approach. We will work with you to develop a look and feel for your practice that is consistent with who you are and how you work.

We have a comprehensive list of services. We have the resources and expertise to research planning and building control issues and can oversee the project through to completion. You may choose to use us across every aspect of your project or for simply advising planning advice regarding the feasibility of your project.


Call us for advice or further information on 020 8448 9494 or e-mail info@dkap.co.uk or visit www.dkap.co.uk

The PracticeWorks team will also be available to discuss the latest digital imaging technology. Visit PracticeWorks and transport your practice into the future!

For more information contact PracticeWorks on 0800 169 6692 or visit www.practiceworks.co.uk

Dental Resource Company Stand 45B

DRC is a training and development company. Our programmes provide qualification pathways for dental administrators ranging from level 3 to level 5 and Verifiable CPD for dental nurses and technicians.

Since 1992 we have delivered our range of centre deviced BTEC qualifications. During August 2008 we added a range of CPD courses for dental nurses and technicians to our range of learning opportunities for dental care professionals.

Our team of tutor assessors hold teaching and assessing qualifications and have been recruited from dental backgrounds to ensure they are familiar with our students the day to day challenges.

We offer programmes in workshop, in-house and home based learning formats supported by an extensive range of on-line learning materials and one to one e-mail and telephone tutor support.

Visitors to our stand will be offered the chance to enter our prize draw for a free introductory course worth £ 100 for dental receptionists, practice managers or care coordinators.